Please write clearly in block capitals.

Centre number | | | | | | Candidate number | | | | |

Surname _____

Forename(s) _____

Candidate signature _____
I declare this is my own work.

A-level
BUSINESS

Paper 3 Business 3

Wednesday 14 June 2023 Morning Time allowed: 2 hours

Materials
For this paper you must have:
- a calculator
- the Insert.

Instructions
- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- If you need extra space for your answer(s), use the lined pages at the end of this book. Write the question number against your answer(s).
- Do all rough work in this answer book. Cross through any work you do not want to be marked.

Information
- The marks for questions are shown in brackets.
- The maximum mark for this paper is 100.

For Examiner's Use	
Question	Mark
1	
2	
3	
4	
5	
6	
TOTAL	

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Answer **all** questions.

Read the **case study** in the **Insert**.

0 1 Analyse why Logger Boards Ltd prioritises meeting environmental objectives when making operational decisions.

[12 marks]

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0 2 Logger Boards Ltd's growth has been organic rather than external.

Analyse why Bodhi may have preferred organic growth to external growth.

[12 marks]

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12

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0 3 To what extent does the data in **Appendix A** suggest that building the new production facility will improve Logger Boards Ltd's operational efficiency?

[16 marks]

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16

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0 4 If the new production facility is built, Bodhi will aim to increase sales.

To what extent is Bodhi likely to be able to increase sales using his current approach to promotion?

Use **Appendix C** and other information to justify your answer.

[16 marks]

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16

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0 5 Logger Boards Ltd has been offered a bank loan at 5% interest per year for the £500 000 needed to finance the building of its new production facility.

Using **Appendix B** and other information, to what extent is using a bank loan too big a risk for the business?

Use quantitative and qualitative information to justify your view.

[20 marks]

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0 6 Many businesses have a strategy of growth.

To what extent does the success of a growth strategy for any business depend mainly on its leadership?

[24 marks]

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END OF QUESTIONS

24

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ANSWER IN THE SPACES PROVIDED

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Question number	**Additional page, if required.** **Write the question numbers in the left-hand margin.**

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